



## GROWING YOUR GARDEN

Grant Writing  
Fundraising  
Corporate Donors

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### Grants: Who is your School?

- Analysis of demographics of school and community
- Identify all subgroups: special needs, ELL, economically disadvantaged, etc.
- What do your teachers/principal want: stronger science focus for garden...service learning...literacy, math, art, etc.

### Identify National and Local Foundations and Non-profits

- Google search
- Local farmer's markets
- Businesses that have a philanthropic mission: Starbucks, Prudential Realty, Home Depot, etc.
- Local Chamber of Commerce

### Components of Proposal

- Executive Summary
- Statement of Need (problem)
- Project Description
- Budget
- Organization Information-ability to sustain program
- Conclusion

### Fundraising

- Selling seeds
- Propagate plants to sell
- Hand paint pots to sell
- School farmer's market
- Student painted tiles

### Corporate Donors

- Reach out to small local businesses: health food stores, organic markets, nurseries, etc.
- Brand your program with a logo
- Prepare brief marketing material that would illustrate what your program
- Hold garden "Tea Tours". Lunch in your garden for a group of interested sponsors.